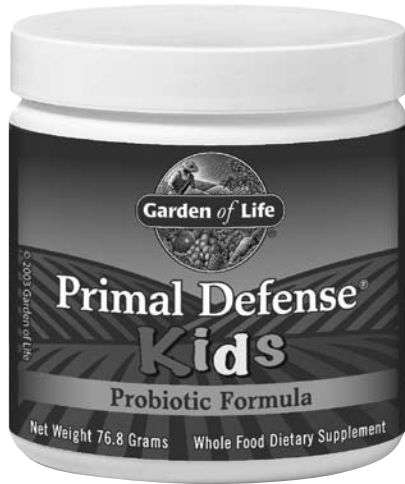


# FAQ's for Primal Defense Kids - May 2006



**Q: What is Primal Defense® KIDS?**

A: Primal Defense® KIDS is a combination of prebiotics and probiotics that support normal bowel function and a healthy immune system in your child. †

**Q: What are the probiotics in Primal Defense® KIDS?**

A: Primal Defense® KIDS contains *Saccharomyces boulardii*, *Bifidobacterium longum*, *Bifidobacterium breve* and *Bifidobacterium infantis*. This unique formula uses three Bifidobacteria strains that have been clinically studied in children and are found in a healthy child's digestive tract.

**Q: How is Primal Defense® KIDS different from Primal Defense™?**

A: Primal Defense® KIDS differs from Primal Defense™ in the strains of probiotics selected; Primal Defense™ contains 12 selected strains of probiotics for adults digestive systems whereas Primal Defense® KIDS contains predominant strains of probiotics specific to child's flora profile. Instead of using cereal grass juices and ionic minerals, Primal Defense® KIDS is made with a prebiotic called inulin that helps probiotics flourish in the gut. Also added is a hint of organic banana so your kids will love the taste.

**Q: Who will benefit from using Primal Defense® KIDS?**

A: Primal Defense® KIDS is designed for children age 3 years or older.

**Q: Does Primal Defense® KIDS contain HSO's?**

A: No, Primal Defense® KIDS is specifically formulated to replace the friendly flora found in a child's digestive system. It contains 3 strains of Bifidobacteria and *Saccharomyces boulardii*--none are termed HSO's.

**Q: Why did you not include *Lactobacillus acidophilus* in Primal Defense® KIDS?**

A: Primal Defense® KIDS does not contain *Lactobacillus acidophilus* because that particular probiotic is more prevalent in adults and less prevalent in a healthy child's digestive tract. We believe that Primal Defense® KIDS is more beneficial for children than *Lactobacillus acidophilus*!

**Q: What form does Primal Defense® KIDS come in?**

A: Primal Defense® KIDS comes in powder form.

**Q: Does Primal Defense® KIDS need refrigeration?**

A: Refrigeration is not required. Please store in a cool dry place.

**Q: What is the CFU count of Primal Defense® KIDS?**

A: One serving ¼ teaspoon (1.28 grams) provides 4 billion CFU (at time of manufacture).

**Q: What is the suggested use for Primal Defense® KIDS?**

A: Please shake container well before each use. Use a clean dry teaspoon with each use. Label suggested use: For kids 3 years or older add ¼ teaspoon to food or beverage once per day. You may increase to ½ teaspoon if desired.

**Q: Are there any contraindications or warnings for Primal Defense® KIDS?**

A: As with any dietary supplement consult your child's healthcare practitioner before using this product. Severely immuno-suppressed children should not use before consulting the child's physician.

**Q: Is Primal Defense® Kids suitable for vegetarians and does it contain gluten or dairy?**

A: Garden of Life makes every effort to ensure that our labels accurately reflect our ingredients and their constituents, with this in mind we take strict precautions to ensure that all potential allergens are clearly identified. Although this product is made with vegetarian ingredients we can not claim it to be vegetarian because some of the probiotics were originally grown in a culture medium that contains traces of milk or fish.

Currently we are not able to guarantee that the product is totally free of gluten as it may contain very trace amounts of gluten that may come from the inulin used as the base of the formula. However we can confirm that Primal Defense® Kids is free of artificial colors, preservatives and artificial sweeteners.

**Q: What is inulin and what is the source of it?**

A: Primal Defense® Kids is made with inulin which is a natural plant carbohydrate. Inulin can be derived from many plant sources, ours comes from chicory root. Inulin contributes an insignificant amount of carbohydrate (1 gram) to the daily diet. Inulin is a prebiotic which means that it is a food source for the probiotics in the gut and therefore helps the growth of the beneficial colonies in the intestines.

**Q: What is the price of Primal Defense® Kids?**

A: Suggested retail price for Primal Defense® Kids is \$ 24.95 per 76.8 grams (60 servings). This is a 2 month supply and equates to just 42 cents per day.

**Q: What is the shelf Life of Primal Defense® Kids?**

A: Primal Defense® Kids has a 2 year shelf life.

**Q: Can adults use this product?**

A: Yes, adults can take this product. However, please remember it is formulated to provide the flora found naturally in child's digestive system and therefore it contains fewer strains of probiotics than Primal Defense™ which is designed for adults' digestive flora profiles.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.